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## **LEAN IRELAND NEWSLETTER & WEBSITE CONTACT PRIVACY POLICY**

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### **1. Privacy Statement**

We have updated our Privacy Statement to comply with the General Data Protection Regulation (known as GDPR), which came into force on 25<sup>th</sup> May 2018.

- We don't give or sell your personal data to third parties
- We do use data to give you the best experience with us, for example to ensure information we share is timely, relevant and useful.

### **2. Newsletter**

Lean Ireland collects the

- first name
- surname, and
- email address

of each subscriber to the Lean Ireland newsletter via the website [www.LeanIreland.ie](http://www.LeanIreland.ie). The subscription form is placed on the bottom of each website page. The above information is the only information collected for newsletter mailing.

You can change your communication preferences at any time by (a) using the subscription centre at the bottom of our website pages, or (b) unsubscribe link at the bottom of this newsletter

### **3. Contact Us**

Lean Ireland collects

- first name
- surname
- email address, and
- query in freeform text

of website viewers who wish to address a specific query to Lean Ireland, via the 'Contact Us' page <https://leanireland.ie/contact/>. The information collected is used only for the purposes of responding via email or telephone, to the query submitted by the requestor. The information is not used for any other purpose, and is not shared with any third party.